



FOR IMMEDIATE RELEASE

Women in eDiscovery Announces its LegalTech New York Schedule Including CLE Sessions and “Go Red” Campaign

MINNEAPOLIS, MN—January 13, 2015—[Women in eDiscovery](#), an organization that brings together women interested in technology related to the legal profession, today announced that it once again will support the American Heart Association’s “Go Red” campaign and host a half day of CLE-eligible events at [LegalTech New York](#).

Every year, Women in eDiscovery offers its members and other LegalTech attendees the opportunity to network and participate in panel discussions that share the knowledge and expertise of the organization. In addition to its educational discussion, attendees also will have the opportunity to participate in a “Go Red” campaign that raises heart-disease awareness.

All LegalTech attendees, exhibitors and Women in eDiscovery members are invited to participate in these events, which will be at the Hilton New York’s Concourse G on Thursday, February 5.

Schedule of events:

Panel: Top Privacy Concerns for 2015 10:30 AM to 11:45 AM

Panelists will share the most compelling privacy issues faced in 2014 with an eye toward developments in 2015. The interactive session will cover mobile computing, cloud computing, online behavior advertising, wearables, the right to be forgotten, service provider and law firm obligations, cross border data transfer issues (including the Safe Harbor), the draft EU Privacy Regulation, FTC, state and international regulation and enforcement. [CLE/ethics eligible]

Panelists:

- Lisa Sotto, Partner, Hunton & Williams LLP
- Amanda Kosowsky, VP, AGC, Discovery Management, JPMorgan Chase
- Moderator: Mary Mack, Enterprise Technology Counsel, ZyLAB

Panel: The Weakest Link: Employee Practices around Cyber Security
12:15 – 1:30 PM

Although focus is often concentrated on technology solutions, the reality is that people create today's biggest cyber security challenges. Most information-related liabilities arise out of disinterested C-suites, poor employee training and inadequate corporate policies and procedures. Based on the Global Analysis of 2013 Data Breach study conducted by Symantec and Ponemon Institute has shown employee behavior to be one of the most pressing issues facing organizations today, up 22 percent since the first survey. This panel will discuss simple, low cost steps that companies can take to mitigate the risk of employee-related data breaches and immediately improve their cyber security risk profile. [CLE/ethics eligible]

Panelists:

- Gamelah Palagonia, Founder at Privacy Professionals LLC
- Amy DeCesare, Esq., Assistant Vice President, Litigation Management at Allied World Insurance Company
- Moderator: Judy Selby, Partner and Co-Chair of Information Governance Team at BakerHostetler

Through its strategic alliance with LegalTech, Women in eDiscovery members are eligible for a discounted Master Pass to the conference. Please contact Vicki LaBrosse for details at pr@womeninediscovery.org.

“Go Red” Campaign

This campaign was such a success last year that Women in eDiscovery is participating in it again this year. Members and attendees will have the option to donate \$5 for a raffle ticket for a chance to win two lavish gift totes donated by [Kiersted Systems](#). Kiersted, an eDiscovery and legal technology consulting company, has been an ardent supporter of both Women in eDiscovery and the “Go Red” campaign. All proceeds will go to the American Heart Association. Anyone who donates online also will be included in the drawing. Winners need not be present to win. [Donate](#) today. Our goal last year was \$2,014, and this year it is \$3,000.

In 2007, the organization held its first meeting in Washington, D.C., with 30 women in attendance. In a short period of time, Women in eDiscovery has achieved global reach with more than 3,000 members.

Women in eDiscovery is comprised of women who work within the legal industry, including general counsel, secretaries, partners, associates, chief operating officers, paralegals, litigation support and e-discovery professionals.

For more information on Women in eDiscovery, its membership or its events, visit www.womeninediscovery.org.

Register to attend LegalTech New York at www.legaltechshow.com.

About Women in eDiscovery

Women in eDiscovery (www.womeninediscovery.org) is an organization that brings together women around the world who are interested in technology related to the legal industry. Its goal is to provide opportunities for businesswomen to grow personally and professionally through leadership, education, networking support and recognition. Currently, there are more than 3,000 members and 22 chapters worldwide.

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Contact:
Vicki LaBrosse
Director of Marketing and Public Relations
Women in eDiscovery
PR@womeninediscovery.org
651.552.7753