



WOMEN IN eDISCOVERY™
— WOMEN EMPOWERING WOMEN —

FOR IMMEDIATE RELEASE

Women in eDiscovery™ Appoints Director of Social Media and Brand Management to Leadership Team

MINNEAPOLIS, MN – Oct 14, 2020 – [Women in eDiscovery](#), a 501(c)(6) nonprofit organization that brings together women interested in technology related to the legal profession, announced today the expansion of its leadership team with the addition of Melissa Heidrick as director of social media and brand management.

The director of social media and brand management is responsible for the development and execution of online and brand strategies, standardizing the process across the WiE organization.

Melissa Heidrick serves as an eDiscovery project manager at Norton Rose Fulbright; she also serves as of counsel for Kidd Production LLP, in Tyler, Texas. She earned her J.D. from Southern Methodist University's Dedman School of Law and her B.A. from the University of Texas at Austin. She is admitted to the State Bar of Texas. Heidrick serves as director at large for the Dallas Chapter of ACEDS and is the former chapter director for the Dallas Chapter of Women in eDiscovery. Heidrick is also co-founder and co-owner of mmQuail Farm.

"WiE is one of the most meaningful organizations that I have ever been involved in," says Heidrick. "I have seen so many women benefit from membership, and it is a privilege to be joining our exceptional leadership team. I look forward to expanding our presence and sharing opportunities for legal technology education and global networking."

"Melissa will be an asset to our growing leadership team, and we are looking forward to her energetic influence with enhancing WiE brand awareness and standards," says Aileen Borders, executive director of Women in eDiscovery.

WiE is looking to continue to expand the leadership team with the following positions:

Director of Membership
Director of Charities and Special Events

If you are interested in joining Women in eDiscovery's leadership team or to learn more about the open positions, please contact ED@womeinediscovery.org.

About Women in eDiscovery

Women in eDiscovery (www.womeninediscovery.org) is an organization that brings together women around the world who are interested in technology related to the legal industry. Its goal is to provide opportunities for businesswomen to grow personally and professionally through leadership, education, networking support and recognition.

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