



WOMEN IN eDISCOVERY™
— WOMEN EMPOWERING WOMEN —

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WOMEN IN eDISCOVERY™ ANNOUNCES EXPANSION OF LEADERSHIP TEAM

MINNEAPOLIS, MN – October 1, 2019 – [Women in eDiscovery](#), a 501(c)(6) nonprofit organization that brings together women interested in technology related to the legal profession, announced today the expansion of its leadership team with the addition of Heather Townsend in the role of IT specialist, as well as new positions that are open on the leadership team. Since its inception in 2007, Women in eDiscovery has grown from 30 members to thousands of members in 30 chapters worldwide. The organization provides women opportunities to help each other grow personally and professionally through leadership, education, networking support and national recognition.

Townsend started Townsend Synergies LLC in 2019 to apply her business acumen to the eDiscovery space, while integrating and innovating traditional eDiscovery workflows to meet the unique needs of clients. She is a Relativity Certified Administrator with over six years of eDiscovery experience, with her expertise focused in IT and Relativity infrastructure. She obtained her paralegal certificate from Georgetown University; she has a B.A. in psychology from the University of Vermont and an MBA from the University of Virginia.

“I am excited to begin working closely with the great minds at Women in eDiscovery,” says Townsend. “I truly admire the valuable work that WiE does for the eDiscovery community, and I’m looking forward to contributing my technical and business knowledge to further grow WiE’s impact.”

Townsend joins Peg Gianuca, director of IT, and Vicki LaBrosse, director of public relations and marketing, who currently serve on Women in eDiscovery’s leadership team. WiE is looking to expand the leadership team with the following positions:

- Director of New Chapters – North America
- Director of New Chapters – International
- Director of Membership
- Director of Social Media and Brand Management
- Director of Charities and Special Events

“We are excited to have Heather join the WiE leadership team,” says Beth Finkle and Jackie Rosborough, executive directors of Women in eDiscovery. “Her role and level of expertise support the collaborative efforts across WiE. We look forward to continuing to expand the leadership team with these critical roles, which will help accommodate our ever-growing organization.”

Women in eDiscovery members are women who work within the legal industry, including general counsel, secretaries, partners, associates, chief operating officers, paralegals, litigation support and eDiscovery professionals. Membership is free, and its executive board, regional directors and chapter officers operate on a 100% volunteer basis.

Local chapters typically hold an educational session, some CLE-accredited, each month, and the national board organizes larger events around major legal technology trade shows and association meetings throughout the year.

If you are interested in joining Women in eDiscovery’s leadership team or to learn more about the open positions, please contact ED@womeinediscovery.org.

About Women in eDiscovery

Women in eDiscovery (www.womeninediscovery.org) is an organization that brings together women around the world who are interested in technology related to the legal industry. Its goal is to provide opportunities for businesswomen to grow personally and professionally through leadership, education, networking support and recognition.

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