



MATTHEW VERGA

DIRECTOR, EDUCATION AND
CONTENT MARKETING

EXECUTIVE SUMMARY

Matthew Verga is an electronic discovery expert proficient at leveraging his legal experience as an attorney, his technical knowledge as a practitioner, and his skills as a communicator to make complex eDiscovery topics accessible to diverse audiences. A twelve-year industry veteran, Matthew has worked across every phase of the EDRM and at every level, from the project trenches to enterprise program design. He leverages this background to produce engaging educational content to empower practitioners at all levels with knowledge they can use to improve their projects, their careers, and their organizations.

SKILLS / EXPERTISE

Research and Writing
Educational Content Creation
Webinar Production
Podcast Production
eDiscovery Project Design
eDiscovery Project Mgmt.
eDiscovery Program Evaluation
eDiscovery Program Design
Content Marketing
Lead Generation
Branding Strategy
Marketing Strategy

EXPERIENCE

14 Years as an Attorney:

- 2 Years of Administrative Law Judge Clerkship
- 4 Years Practicing in Energy and eDiscovery at an AmLaw 100 Firm
- 4 Years Consulting at Major eDiscovery Service Providers
- 4 Years Writing and Teaching at Major eDiscovery Service Providers

WORK HISTORY

Advanced Discovery, VP, Marketing Content, 2016-2017
Modus eDiscovery, Director, Content Marketing and eDiscovery Strategy, 2013-2015
Driven Inc., Director of Consulting, 2011-2013
Morgan, Lewis & Bockius LLP, Associate, 2007-2011

EDUCATION

Juris Doctor, Wake Forest University School of Law, 2005
Bachelor of Arts, cum laude and with Honors in Communication, Wake Forest University, 2001

CERTIFICATIONS

Member in Good Standing of the DC Bar (Admitted 2006)

UNIQUE QUALIFICATIONS

Extensive research and writing experience
Extensive public speaking and training experience
Extensive eDiscovery project design and management experience
Extensive eDiscovery readiness improvement / program design experience